

PRESS RELEASE

Swiss Wood Solutions AG joins ICMA

Aldorf/Uri, Switzerland — 03.03.2023 — Swiss Wood Solutions AG has joined the International Card Manufacturers Association (ICMA), the company announced today.

"We are pleased to have become a member of ICMA. We look forward to contributing to this exciting association with our vision of plastic avoidance and carbon footprint reduction, with our innovative and biodegradable plastic-free wood cards, and with our openness to collaborate with the other association members of the payment and non-payment cards industry", says Oliver Kläusler, CEO.

By joining ICMA Swiss Wood Solutions AG will have access to expanded education and training opportunities to stay ahead of trends and benefit from networking with the leading companies in the card industry.



Swiss Wood Solutions will be attending ICMA Expo 2023 in Orlando and has already submitted wood cards for the Elan Award, with the goal of making our product and ourselves visible. We look forward to meeting the ICMA team and other association members in Florida soon and to getting to know you all in person during the discussions about our exciting cards.

###

About Swiss Wood Solutions AG

Swiss Wood Solutions AG/Switzerland, a young start-up enterprise from ETH/Empa Zurich, is the inventor of the card body for the world's first certified plastic-free wooden banking card. Together with our partners, DG Nexolution eG/Germany and PCI-certified Raiffeisendruckerei GmbH/ Germany, we entered a strong strategic cooperation to make our biodegradable and highly sustainable cards a globally available product in the payment and non-payment business. Currently, we are founding a joint venture which in close future will be the central hub for sales and marketing of our products. Stay tuned for updates! More information is available at www.swisswoodsolutions.ch

About ICMA

For nearly 30 years, ICMA has been a nonprofit association of card manufacturers, personalizers, suppliers and related industry participants. With more than 200 members globally, ICMA acts as a resource for industry issues, including the production, technology, application, security and environmental issues of cards. With more than 200 members in 43 countries, ICMA has been the voice of the card manufacturing industry for nearly 30 years. The nonprofit association of card manufacturers, personalizers, suppliers and other industry-related companies is a premier resource for the card industry— from training to issues surrounding card production, technology, application, security and environmental issues. More information is available at www.icma.com.

Media Contacts:

Christian Lehringer, CPO and Head of Sales & Marketing
Swiss Wood Solutions AG
+41 79 304 48 05, lehringer@swisswoodsolutions.ch

Jennifer Kohlhepp, Media Relations
International Card Manufacturers Association
+1 609 297-7845, jkohlhepp@icma.com